

Introducing...



# LEOPARD FIRMSCAPE

**Competitive Intelligence At Your Fingertips**

You know Leopard Solutions for its complete and accurate data on associates, partners and law firms.

Firmscape takes that data to a whole new level, giving you the competitive intelligence tools you need to:

- Identify firms that are upsizing
  - Assess starting salaries by law firm
  - Monitor attorney lateral moves
  - Drill down into historical records
    - See firm job history
- And Much More!



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## LEOPARD FIRMSCAPE

### Thoroughly Strategic, Incredibly Timely Data You Need to Secure Your Competitive Position

Firmscape shines a spotlight on over 200 top law firms, letting you understand their strengths, weaknesses, financial health and attorney make up. Explore competitive intelligence by firm, practice area, location or firm size.

With a click of a button, Firmscape instantly delivers a snapshot of the firm of interest, including its description, attorney make up, practice areas, specialties, compensation, firm financials, laterals, administration and more.

Plus, you can drill down for complete details. For instance, view associate details, including their starting salary, practice area, specialties, title and memberships.

#### Use Firmscape to:

- Assess health of your competition, and monitor their plans for growth
- Identify acquisition opportunities to round out your firm's practice areas or to create a presence in a new region.
- Understand if a specific practice area is saturated and should be de-emphasized.

You need to keep your finger on the pulse of the legal industry – and your competitors – so that you can make smarter, more timely decisions about your firm.

That's why Leopard Solutions developed Firmscape, the ultimate competitive intelligence tool for the legal market.

## LEOPARD FIRMSCAPE REPORTS

In the legal industry, knowledge is power. Leopard Reports provides broad overviews of the market, and makes it easy to drill down for a better understanding of your competitors' market presence, practice areas and recruitment. View reports online, or export data to your own system.

#### Current Reports

Quickly and easily assess competitive firms. See a description, number of attorneys by office, practice areas, specialties, schools attended, and how those attorneys arrived at the firm. Drill down for complete details.

#### History Reports

Get historical looks into specific law firms, as well as the entire landscape for the top 200 firms. Which practice areas grew with the firm of interest? Which grew overall? How many laterals were hired each quarter? These reports answer questions about important trends, as well as let you drill down to the individual attorneys who make up these historical views.

#### Lateral Reports

We dig into laterals by type, by JD year, practice areas and much more. Our data begins in 2008, so you can answer such questions as: Who moved laterally to Akin Gump between 2008 and 2009? We can tell you. How many labor and employment laterals were hired? Got it. This is the most comprehensive data on laterals than you can find anywhere.

**Also included: Job Reports, Promotion Reports and more.**



### Far Reaching Reports That Deliver Current and Historical Views of The Top Firms

#### Quality Data Makes for Quality Intelligence

Leopard Firmscape is powered by Leopard Solutions unique blend of first- and third-party research and data. Firmscape uses both historical and current data, giving you a nuanced view of the firms and attorneys you wish to research. Data is updated continuously.

#### Pioneering Technology Delivers Unprecedented Competitive Intelligence

Leopard Firmscape represents a new breed of competitive intelligence, providing the level of detail you need to make strategic decisions about your firm's future. Instead of hiring an army of researchers to assess the market, Leopard Firmscape puts a wealth of data at your fingertips. With a click of a mouse, get in-depth insight into your market, key practice areas, specialties, compensation and more. Export this data into your existing systems for further analysis.

#### How it Works

Leopard Solutions products are offered on a subscription basis by region, with discounts for multiple regions. Your subscription provides full access to the database at any time from any location. It includes 24x7 Customer Support.